

flow[®]
alkaline spring water

Flow's Commitment to Sustainability and Meaningful Hydration.

MAURIZIO PATARNELLO
CEO of Flow Water



At Flow Water, protecting natural resources is central to our mission. Founded in 2014, Flow's objective since day one has been to reduce environmental impacts by providing naturally alkaline spring water that is sustainably sourced and packaged in a sustainable, plant-based pack. Two percent of the total water capacity is extracted annually from Flow's artisan springs, which is then renewed.

Since 2019, Flow customers have helped avoid the equivalent of 1,430,000 kgs of plastic from entering the environment, and in 2020, Flow offset 2800 tons of CO₂, the equivalent of greenhouse gas emissions from 609 passenger vehicles driven for one year.

Since starting with a single family-owned artisan spring in Canada, Flow has grown rapidly. And our commitment to providing naturally alkaline, naturally delicious spring water without the plastic bottle has grown as well.

The water we drink matters. To our bodies. To our communities. To the planet.

With over 20,000 points of retail distribution across North America and steady e-commerce growth, Flow is one of the fastest growing premium water companies in North America. A vertically integrated company, Flow Beverage Corp has the infrastructure to avoid the supply chain issues plaguing today's market creating massive product delays and shortages.

Flow's portfolio includes original naturally alkaline spring water, award-winning organic flavors and collagen-infused spring water.

As a certified B Corporation, Flow meets the highest social and environmental standards. From 100% recyclable, 68-75% renewable packaging, to minimal use of natural resources, Flow is constantly working to provide sustainable hydration and to protect the planet for generations to come.

Water that's kinder to your body and the planet.



Using a combination of 100% renewable energy acquisition and high-quality carbon offsets, Flow is carbon neutral and will work toward being carbon negative by 2025.

Flow Water was recently announced as the official water of the TCS New York City Marathon, United Airlines NYC Half, and other related events, through a four-year agreement with the New York Road Runners, a non-profit organization with a mission to inspire people through running. This is the first time in two decades the NYRR has changed water partners, bringing Flow Water on board, working towards a shared goal of a more sustainable and green future.

Through this partnership, approximately 3.5 million plastic bottles will be eliminated from the planet and replaced by Flow's sustainable packaging.

For more information on Flow Water head to flowhydration.com





hullmark

WHERE GREAT DESIGN MEETS POSITIVE COMMUNITY IMPACT

As Toronto's neighbourhoods continue to grow, we're shining the spotlight on standout companies who are invested in building out communities to better serve and accommodate its residents.

Hullmark is a team of entrepreneurs committed to shaping a vibrant urban Toronto, with a thoughtful approach that combines elevated design with positive community impact. Founded in 1950, Hullmark has since invested in various communities across the city with a 'people meets design' approach: creating destinations and spaces that together with its tenants, defines the city and shows the world the potential of well-designed spaces.

Supporting the community and ensuring their developments contribute positively to the surrounding area is a major factor in their projects, which aligns with their mission to build and invest in the places they know and love.

For Hullmark, a large part of community support is working with community organizations to ensure the neighbourhood's needs are taken into consideration. An example of Hullmark's long-standing partners is OCAD (Ontario College of Art and Design University).



RADIATOR: RESTORING A CULTURAL HERITAGE LANDMARK IN

PARKDALE

For their most recent project, Hullmark is leading the charge to redevelop the Radiator complex in Parkdale. Together with BentallGreenOak, they have unveiled a proposal for the Radiator site to create a new mixed-use community hub and long-term solutions for local artists and makers. Hullmark will work with the neighbourhood on shaping how the Radiator complex will contribute to the established Parkdale neighbourhood and ensure the community's needs are taken into consideration throughout the planning process.

The company has brought together a group of people who are dedicated to creating a space that contributes positively to the Parkdale community, while preserving and enhancing the built heritage of the Radiator site in a way that allows the public to interact with and learn the history.

Visitors and renters will have access to a shared central courtyard - the heart of the site - which will be activated by flexible commercial spaces, artist/maker studios, and a community garden. The proposal includes a mix of rental and condominium units to help meet demand for more housing within the city.

Hullmark is working with Akin Collective on the design of the studio spaces, and engaging with local organizations like Greenest City in an advisory role on the development of the community greenhouse. The greenhouse space will aim to address issues of food insecurity, a growing concern in urban spaces and especially prevalent in Parkdale. Hullmark is growing their involvement to contribute to long-term solutions, through urban farming and community garden support.

Existing long term tenants in the space include the ODSP Parkdale office and Parkdale Community Legal Services (who have served 50 years in the community). Hullmark has supported Radiator tenants over the pandemic and continues to champion local businesses - with this project and across all their destinations.

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